

# Lilla Aktuellt

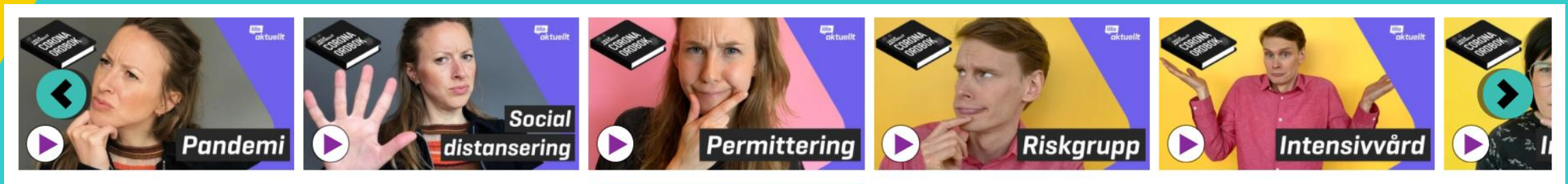
News program for kids between 8 and 12 years old in Sweden

We do every day news reporting about the pandemic and its consequences from a kids perspective. In this nomination - we would like to emphasise some initiatives

# What we did

- **The Corona dictionary**

In the beginning of the pandemic, there were a lot of difficult words circulating in the adult world. We decided to do a dictionary where we explained the most common words in a simple way. They were all clustered on our website – so that they were easy to find. (Watch one of the words described here: [https://drive.google.com/file/d/1vzzszBt83Zh6FUmU2MdLkdzWKW2\\_GMh/view?usp=sharing](https://drive.google.com/file/d/1vzzszBt83Zh6FUmU2MdLkdzWKW2_GMh/view?usp=sharing))



- **Childrens press conference**

The politicians were only talking to the adults about this new crisis, so we decided to organize a kid's press conference with the prime minister of Sweden. Kids sent in their question via our app – and we took them to the prime minister for answers. (Watch the clip here: [https://drive.google.com/file/d/14YLgL9SDa5Txd\\_fqa-1q05V6s9ZXoOIRR/view?usp=sharing](https://drive.google.com/file/d/14YLgL9SDa5Txd_fqa-1q05V6s9ZXoOIRR/view?usp=sharing))



# What we did

- **Let the kids have their say!**

The pandemic has affected kids in many ways. In a series of reports, we have portrayed kids who have been affected in different ways. (Watch one example here, portraying Hugo, who lost his grandfather in covid19: [https://drive.google.com/file/d/19\\_1YtUMPK7FnUhAwey0pyNyt6EjIum-W/view?usp=sharing](https://drive.google.com/file/d/19_1YtUMPK7FnUhAwey0pyNyt6EjIum-W/view?usp=sharing))



- **"Mission: At home"**

During the spring of 2020 kids had to stay at home more due to restrictions. We made a series of challenges every week to keep the kids innovative and curious. Our reporter gave them challenges and the kids sent in their clips. Some examples: Make music – by creating your own instruments. Put something unexpected under a sheet. Make up your own sport etc. (Watch one of the clips here: <https://drive.google.com/file/d/1CpGzqODBbh6ZK4TMNgbqYkUxxA8OqWcN/view?usp=sharing>)



- **"Corona special"**

One year after the pandemic started we did a 20 minute "special" show with highlights from different perspectives. How has the life changed for kids around Sweden? Is it possible to keep social distancing in school? Has Sweden done the right things in tackling the pandemic?



# How we did it

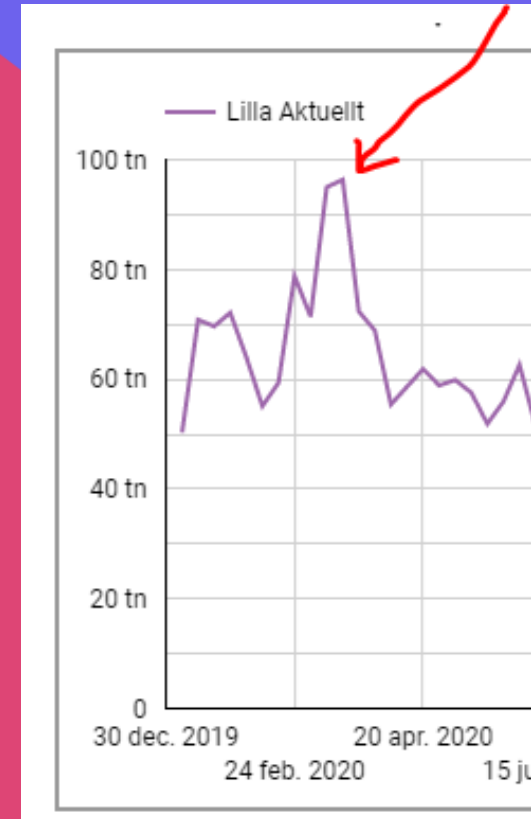
- The topics and different formats are made by the team of Lilla Aktuell which produce news for kids every weekday – all year around. We are a news room consisting of 7 reporters, two hosts, three editors, one researcher, one photographer, one graphic designer and one project manager.
- There was no extra funding needed to cover the corona pandemic and to make these special initiatives.

# Why we did it

- Our mission is to always keep the kids enlightened and curious. When the pandemic hit, we wanted to make sure to keep them in the loop so that they knew what was going on. We also realized that we had to make special content to explain complicated words and scenarios. Another important thing was, as always, to ease fears and give perspective.
- During the period we had to be innovative with how we created the content. We couldn't always meet the kids IRL due to restrictions, so we came up with formats where kids could participate and contribute by sending in their own clips in our app "Duo".

# How we know it worked out

- We could see in our statistics that our show really peaked in the first weeks of the pandemic when we published a lot of the initiatives.
- The regional health care online service 1177 and the Public Health Agency is linking to our material when they give information to the Swedish kids.
- A lot of kids used our content in our app Duo. Both by sending in clips and participating in online chats with different experts.



# What's next?

- We continue to do news and project about the pandemic every day in our news show.
- We do follow up-stories. For example we will update the "corona dictionary" with new words
- We keep on doing stories how the pandemic effects our target group. For example we are now looking att the long term effects of covid 19 form children.
- Our content is often based on the dialog with our viewers on sociala media and in chats in our own app. From this - we have learned that they are quite tired of the reporting about the virus. There for we try to find new creative sololutions reporting about important issues about the pandemic.
- We are on a constant look out for what the target group want to know. So, when they ask for example about corona and animals, we make a story about that to meet their needs.