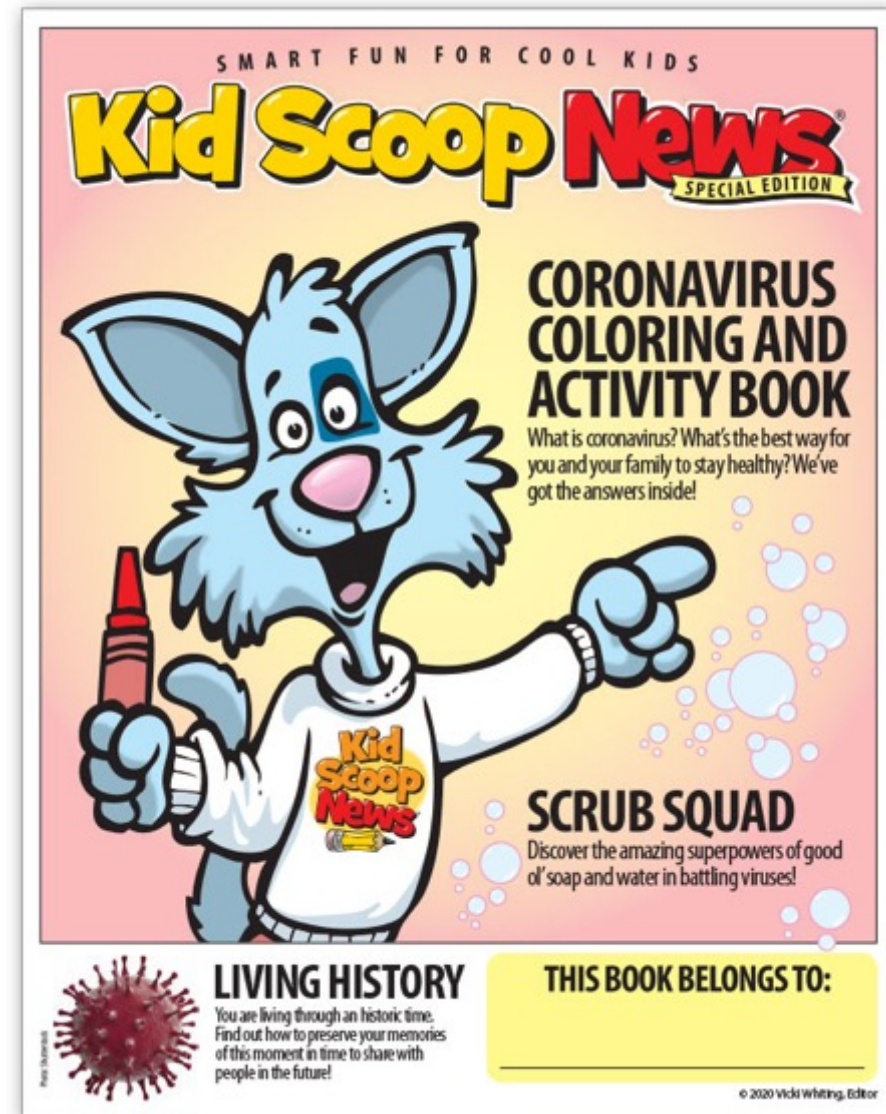


The *Kid Scoop News* Coronavirus News Project for Children

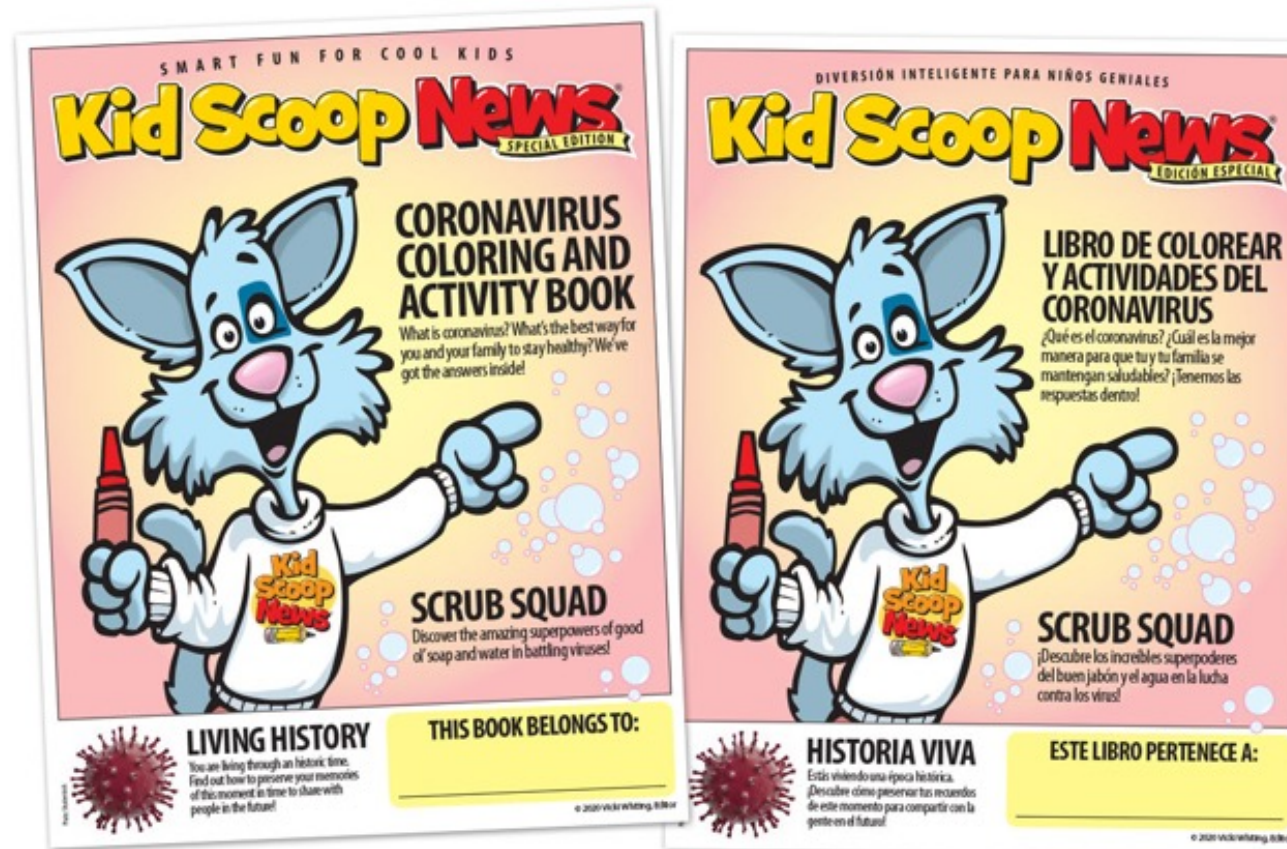
- Created and Published a Coronavirus Coloring & Activity Booklet (English & Spanish Editions) distributed at no cost
- Coronavirus Information Pages Distributed to 300 Newspapers in U.S. and Canada
- Student Covid Diary Writing Project
- Virus-Education Mask Project



What We Did

We created the *Kid Scoop News Special Edition Coronavirus Coloring and Activity Booklet* for children ages 6-14. We printed 60,000 in English and 10,000 in Spanish. This 24-page, four-color booklet was distributed through food distribution programs, family service centers, libraries, schools and medical clinics. **Copy and paste this url to access pdfs of the English and Spanish editions**

<https://www.kidscoopnews.org/coronavirus-coloring-and-activity-booklet/>



We created two *Kid Scoop* Coronavirus Education Pages which were published in 300 newspapers in the United States and Canada, reaching 7.5 million readers.

Kid Scoop Healthy Fun for Kids!

What is Coronavirus?

As the year 2020 began, people began talking about something called the coronavirus. Coronavirus was a newly discovered virus that was making people sick in China, but as people traveled, the virus traveled around the world as well.

Coronavirus comes from when you look at coronavirus under a microscope, part of it looks like a crown.

Fast Traveler
The coronavirus is very contagious. That means it can spread from person to person very easily. It travels through the air when people sneeze or cough. It also spreads when people touch something that the virus has been on, like other people's hands or door handles.

What If I Get Coronavirus?
Coronavirus often causes a fever, cough, a sore throat, and difficulty breathing. Some people only feel a little bit sick, but others can get very sick and need to go to the hospital. That is why it is important for everyone to wear masks and wash their hands. This prevents yourself and others who could get very sick.

How to Stop the Coronavirus
Wash your hands. When you wash your hands with soap and water you kill viruses like the coronavirus.
Keep your hands away from your mouth, nose and face. This is important just so your hands don't transfer a virus coronavirus like a door handle or counter-top.
To keep others safe, sneeze or cough into a tissue or your elbow. Wearing a mask helps as well.
Keep the Community Healthy
Some things you like to do have probably been cancelled. When people stay apart, the virus can't move from person to person. As people returns to these activities, it is recommended to stay at least six feet apart from other people because the virus easily travels that far before sneezing to the ground.
I'm Worried
It is normal to worry about getting sick or about your loved ones getting sick. A way to help yourself is to talk to others about your feelings and to ask for help. If you need advice or have something that worries you, don't keep your feelings to yourself.

Let's Talk
Ask a family member about a time they were worried about something. How did it turn out? What made them feel better? How do they deal with worries now?

Color the pictures on this page.

Join Kid Scoop's SCRUB SQUAD

Remember the last time you had a cold or the flu?

It was pretty miserable. You sneezed, coughed and had no energy. But there is an easy way to avoid getting sick and spreading germs. It's to wash your hands.

Doctors around the world agree that one of the best ways to avoid getting sick and spreading germs is to wash your hands.

HOW TO JOIN: You join automatically every time you wash your hands!

Hand Sanitizer vs. Soap & Water
Using hand sanitizer shouldn't be a bad idea, but it's not as good as washing your hands with soap and water. Hand sanitizer does kill germs, but it doesn't do a very good job of getting rid of dirt. Think of hand sanitizer as just a little "make-up" hand-washing with good ol' soap and water.

Fill in the missing words.
WATER, CREAM, BATHING, REPLACEMENT, CLEAN, BETWEEN, VISIBLE

THE SCRUB SQUAD 5 STEP PLAN

- RUB:** Rub your hands together under warm running water. Make sure to get wet up to your wrists.
- GET SOAP:** Use a generous amount of soap. Liquid soap, powdered soap or bar soap are all great.
- SCRUB:** Scrub the palms, back of your hands, wrists, under your nails and between your fingers for at least 20 seconds.
- RINSE:** Rinse your hands to get rid of the soap (and dirt and germs).
- DRY:** Air dry your hands or use a clean towel, either cloth towel or a paper towel.

THE SCRUB SQUAD SONG
Experts say that washing your hands for at least 20 seconds is the best way to make sure you remove germs and gunk. Memorize and sing this song while you scrub to help you wash long enough.

Washing hands is really fun. Scrub! Scrub! Scrub! Scrub! Scrub! I wash my fingers and my thumbs. Scrub! Scrub! Scrub! Scrub! Scrub! With a little soap here. And a little rinse there. Bubble! Bubble! Goo! Goo! Goo! Get some sparkling suds! Washing hands is really fun. Scrub! Scrub! Scrub! Scrub! Scrub!

MUSIC MAKER: Think of a tune you know and write new lyrics for it that tell about hand-washing. Sing it to your family!

What kind of music do bubbles dislike?

Kid Scoop Healthy Fun for Kids!

Why are so many people wearing masks?

The coronavirus has created a health crisis across the nation and around the world. But there are ways to protect yourself and others from getting sick. One way is to wear a face mask.

How Coronavirus Spreads
The coronavirus can spread when people breathe, talk, cough, or sneeze.

Some people who don't feel sick might have the virus and could spread it unknowingly.

Wearing a Mask
Repairs the microspores.
When you go out, wear a mask to help stop the virus.
Make sure the mask covers your mouth and nose and fits snug against your face.
Wearing a mask helps keep the virus from spreading. When you wear a mask, it can also stop the virus from reaching you.

Doctors and children less than two years old are not to wear a mask. But when others wear a mask, they are better protected.

MAKS HELP STOP THE SPREAD

COVID-19 Carrier with mask → **LOW RISK** → **Healthy Person with mask**

COVID-19 Carrier with mask → **HIGHEST RISK** → **Healthy Person with mask**

COVID-19 Carrier with mask → **LOW RISK** → **Healthy Person with mask**

COVID-19 Carrier with mask → **HIGHEST RISK** → **Healthy Person with mask**

COVID-19 Carrier with mask → **HIGHEST RISK** → **Healthy Person with mask**

COVID-19 Carrier with mask → **HIGHEST RISK** → **Healthy Person with mask**

6- FEET PHYSICAL DISTANCE

This is a general guideline. Different masks offer different levels of protection. Check your state's website for more information.

Masks Make a Difference!

Many people who like to see how have been making masks for their family, friends and neighbors during the pandemic.

Masks with bright colors, cool designs, sports logos and popular cartoon characters can be seen everywhere. Who says being safe can't be a little more fun?

Physical Distance
Staying 6 feet apart or more while wearing a mask keeps the risk of catching or spreading viruses low.

Hand Washing
Wash your hands with soap and water for at least 20 seconds several times a day to help keep the virus away.

WORD SEARCH

HEALTH, SANITIZER, MASKS, COUGH, CORONAVIRUS, DISTANCE, RISK, SOAP, WASH, SNEEZE, DOCTOR, SAFE, SPREAD, SCRUB, NURSES

W S E S R U N S T Y B D R V B
S J K U H E U D R P T I W H R
U O S S G K F X J I Y S T F G
R S A T U E N A O M K L Z R H
I W N P O L D I S T A N C E J
V E I R C S O W O E Q S Y T L
A T T I D I C V H I S N K N D
N R I S F N T R O Z V E J S A
O N Z Q G K O T T U N J E U R E
R L E N J R R D D D B I Z L B R
O M R I S K L L F D Y E P E P
C E K F V Z O W R R B Z F R S


Why did the cookies go to the doctor?

HELPING OTHERS: Think of things you can do to help others. Write a list and see how many of these acts of kindness you can check off this summer.

We also published these Coronavirus education pages in our monthly publication for children, *Kid Scoop News*, reaching 50,000+ children.

4 Kid Scoop News CORONAVIRUS

What is Coronavirus?



As the year 2020 began, people began talking about something called the coronavirus. Coronavirus was a newly discovered virus that was making people sick. It started making people sick in China, but as people traveled, the virus traveled around the world as well.

Corona means crown. When you look at coronavirus under a microscope, part of it looks like a crown.

Fast Traveler
The coronavirus is very contagious. That means it can spread from person to person very easily. It travels through the air when people sneeze or cough. It also spreads when people touch something the virus has been on, like other people's hands or door handles.

What If I Get Coronavirus?
Coronavirus often causes a fever, headache, a cough or difficulty breathing. Some people only feel a little bit sick, but others can get very sick and need to go to the hospital. That is why it is important for everyone to wear masks and wash their hands. This protects yourself and others who could get very sick.

Color the pictures on this page.

Let's Talk Ask a family member about a time they were worried about something. How did it turn out? What made them feel better? How do they deal with worries now?

To donate, please call 703-996-8277 www.kidscoopnews.org

5 Kid Scoop News SCRUB SQUAD

Join Kid Scoop's SCRUB SQUAD



Remember the last time you had a cold or the flu? It was pretty miserable. You sneezed, coughed and had no energy. But there's an easy way to avoid all that: Just join Kid Scoop's SCRUB SQUAD.

Doctors around the world agree that one of the best ways to avoid getting sick and spreading germs is to wash your hands!

HOW TO JOIN: You join automatically every time you wash your hands!

THE SCRUB SQUAD

- 1 RUB: Rub water M
- 2 GET SO: soap, p
- 3 SCRUB: your na
- 4 RINSE: and gir
- 5 DRY: Aa cloth to

Hand Sanitizer vs. Soap & Water
Using hand sanitizer shouldn't be a _____ for washing your hands with soap and _____. While sanitizer does kill _____, it doesn't do a very good job of getting rid of _____. Think of hand sanitizer as just a little "touch-up" hand washings with good ol' soap and water.

Fill in the missing words.

WATER GERMS BETWEEN REPLACEMENT VISIBLE

To donate, please call 703-996-8277 www.kidscoopnews.org

6 Kid Scoop News WEARING A MASK

Why are so many people wearing masks?

The coronavirus has created a health crisis across the nation and around the world. But there are ways to protect yourself and others from getting sick. One way is to wear a face mask.

How Coronavirus Spreads
The coronavirus can spread when people breathe, talk, cough, or sneeze.

Some people who don't feel sick might have the virus and could spread it unknowingly:

MASKS HELP STOP THE SPREAD



Wearing a Mask
Replace the missing words.
STOP _____ SPREAD OTHERS _____ VIRUS

When you go out, wear a mask to help stop the _____ of the virus.

Make sure the mask covers your mouth and _____ and fits snug against your face.

Wearing a mask helps keep the virus from reaching _____. When you wear a mask, it can also stop the _____ from reaching you.

Babies and children less than two years old are too _____ to wear a mask. But when others wear a mask, they are better protected.

This is a general guideline. Different masks offer different levels of protection. <https://www.cdc.gov/media/releases/2020/s1103-mask.html>

HEALTH TIP: Washing your hands often and thoroughly works extremely well to stop the spread of coronavirus. If you can't wash your hands right away after touching something that might have germs on it, use hand sanitizer that has at least 70% alcohol.

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We partnered with a teacher and her students who wrote entries for a **Covid Diary**. We published several student entries.

28 Kid Scoop News CORONAVIRUS DIARY

Coronavirus Diary

Kid Scoop News readers like you are living through a historical time. A time that...
Students in Mrs. Derby's 4th grade class at Meadow Elementary School in Petaluma...
Do you have any of the same experiences and feelings?

Shelter-in-Place Means Learning New Things!

By Maverick Rodrigues

Shelter in place for me has been super enjoyable, for the most part.

I started lifting weights with my dad, taking morning jogs, and long family walks. I learned being active is very important in a shelter-in-place.

So far, we've celebrated my Mom's birthday with a confetti cake, and mine is coming up on May 18th! We've rented lots of movies and played many games.

Sometimes I chat with my neighbor friends while each sitting in our own driveways at a safe distance. I Facetime with my friend.

The downside has been not seeing my friends, not going to jiu-jitsu class, and not playing at parks.

I miss seeing my friends first thing in the morning at school and playing kickboard at recess. I hope to see all my friends again, so we can play and catch up with each other.


My Shelter-in-Place
By Tiger Clampi

My shelter-in-place has been Break. Coronavirus started home. We stayed lots of hikes and played in the sand around in our back.

Then we came home people were dying.

Friends and family hanging out with me sometimes on the farm.

amazing. I hope that Coronavirus can be with all our farm.



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www.kidscoopnews.org

29 Kid Scoop News CORONAVIRUS DIARY

My Life While Sheltered-in-Place

By Ella Rastoni

Being sheltered-in-place has its pros and cons. First of all, it's scary. I don't want to get sick or worse, die. I've also scared for my mom. If she got COVID she might get really sick because she has a respiratory condition. I try to think positive and distract myself to help me overcome my fears about it.

I'm joyful that I can spend time at home with my family, though at the same time I am glumpy because I can't see all my friends at school, and play on the playground.

I am confused about certain changes and rules, though I am clear on many consequences of not following strict orders for my own safety. Since sheltering-in-place, I've enjoyed:

- Playing games, watching movies and spending time with my family.
- Spending more time with my pets is great too. They love all the attention.
- My neighbors! They keep a smile on my face and entertain me.



I still play with the neighborhood kids but we can't share toys and have to be six feet apart all the time.

The best part of being sheltered-in-place is getting to stay in my pajamas all day. However, for all the positives, being stuck in one place has its negatives. I can't be around relatives and friends. We can't even play in the parks or go hiking! I miss playing soccer and lacrosse. Basketball riding has got to be what I miss most though.

Home schooling is fun. It feels nice to be in the comforts of my home while learning, and cozy in my pajamas, but I have more homework than ever! What I miss most is definitely interacting with people. I think I've been on devices a little too much, and fear that it's a problem. I've found adjusting to home schooling to be easy. I feel more freedom to complete assignments in my own way. There are more ways to be creative. I'm happy because I have all the technology and tools I need for distance learning and I have the practical teacher. She keeps all of us on schedule and inspired to continue learning.

What's different about home schooling though, is that I feel I have to rely on myself to know what to do. I can't ask my teacher or other students when I have questions. We did in school, because I'm alone. I can't ask my parents because they have jobs too. They distance work just like we do, so I have to wait for help and that can be frustrating.

Overall being sheltered-in-place is tough. Many emotions swirl in my mind. I wonder what life will be like after this. Will it be the same again? Will this happen again? How do other people feel? I can't wait for this to be over, to see all my friends and family, and reunite with them.

To donate, please call 707-996-6077

www.kidscoopnews.org

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We partnered with our local newspaper, *The Sonoma Index-Tribune*, the Sonoma Chamber of Commerce, and the local unit of Rotary International to publish the *Kid Scoop Coronavirus Education Pages*.

Kid Scoop THE GREAT WINNING POINT & BRING HOME FAMILY FUN!
 Facebook FindKID Scoop on Facebook
 1,500+ Members Like · 40,000+ Likes · SPECIAL OFFER

What is Coronavirus?

At the start of 2020 began, people began talking about something called the coronavirus. Coronavirus was a newly discovered virus that was making people sick. It started making people sick in China, but as people traveled, the virus traveled around the world as well.

Corona means crown. When you look at coronavirus under a microscope, part of it looks like a crown.

Fast Traveler

The coronavirus is very contagious. That means it can spread from person to person very easily. It travels through the air when people sneeze or cough. It also spreads when people touch something the virus has been on, like other people's hands or door handles.

What If I Get Coronavirus?

Coronavirus often causes a fever, cough, a runny or stuffy nose, and difficulty breathing. Some people only feel a little bit sick. But others can get very sick and need to go to the hospital. That is why it is important for everyone to wear masks and wash their hands. This protects yourself and others who could get very sick.

How to Stop the Coronavirus

Wash your hands. When you wash your hands with soap and water you kill viruses like the coronavirus.

Keep your hands away from your mouth, eyes, nose and face. This is important just to make sure your hands touched a virus somewhere like a door handle or counter.

To keep others safe, sneeze or cough into a tissue or your elbow. Tossing a mask helps as well.

Keep the Community Healthy
 Some things you like to do have probably been cancelled. When people stay apart, the virus can't move from person to person. As people return to their activities, it is important to stay at least six feet apart from other people because the virus easily spreads that far before making to the ground.

I'm Worried
 It is normal to worry about getting sick or about your loved ones getting sick. A way to help yourself is to talk to others about your feelings and to ask for help. If you read about it later something that worries you, don't keep your feelings to yourself!

Let's Talk
 Ask a family member about a time they were worried about something. How did it turn out? What made them feel better? How do they deal with worries now?

Color the pictures on this page.

Liquid Soap

Healthy Fun for Kids!

Join Kid Scoop's SCRUB SQUAD

Remember the last time you had a cold or the flu? It was pretty miserable. You sneezed, coughed and had no energy. But there's an easy way to avoid all that. Just join Kid Scoop's SCRUB SQUAD.

DOCTORS' ADVICE: Doctors around the world agree that one of the best ways to avoid getting sick and spreading germs is to wash your hands.

SHOW TO JOY: You join automatically every time you wash your hands!

Hand Sanitizer vs. Soap & Water
 Using hand sanitizer shouldn't be a replacement for washing your hands with soap and water. Hand sanitizer does kill germs, but it doesn't do a very good job of getting out of your hands. Think of hand sanitizer as just a little "wash-in" band-aid. Hand washes will do a much better job of cleaning your hands.

WATER REPLACEMENT
 GERMS BETWEEN VISIBLY

MUSIC MAKER: Think of a tune you know and write new lyrics for it that tell about hand-washing. Sing it to your family!

Kid Scoop CALLING ALL KID ARTISTS!

SEE YOUR ARTWORK IN A LOCAL BUSINESS WINDOW!

YOU can help people stay safe by reminding them to wear a mask!

1. Color and decorate the mask below.
2. Get it out and have your parents fill in the information.
3. Send your artwork to the address below!

Masks Make a Difference!

1. Color and decorate the mask below.

2. Get it out and have your parents fill in the information.

3. Send your artwork to the address below!

Physical Distance
 Staying 6 feet apart or more while wearing a mask keeps the risk of catching or spreading viruses low.

Hand Washing
 Wash your hands with soap and water for at least 20 seconds several times a day to help keep the virus away.

HELPING OTHERS: Think of things you can do to help others. Write a list and see how many of these acts of kindness you can check off this summer.

Rotary The Sonoma Index-Tribune

Mail artwork no later than 9/30/20 to: Kid Scoop, P.O. Box 1082, Sonoma, CA 94976

Kid Scoop THE GREAT WINNING POINT & BRING HOME FAMILY FUN!
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Why are so many people wearing masks?

The coronavirus has created a health crisis across the nation and around the world. But there are ways to protect yourself and others from getting sick. One way is to wear a face mask.

How Coronavirus Spreads

The coronavirus can spread when people breathe, talk, cough, or sneeze.

Some people who don't feel sick might have the virus and could spread it unknowingly.

Wearing a Mask

Replace the ordinary words:

When you go out, wear a mask to help stop the spread of the virus.

Masks over the mouth covers your mouth and nose and fits snug against your face.

Wearing a mask helps keep the virus from spreading. When you wear a mask, it can also stop the virus from reaching you.

Babies and children less than two years old are too young to wear a mask. But when others wear a mask, they are better protected.

MASKS HELP STOP THE SPREAD

HIGHEST RISK
 COVID-19 Carrier with mask

MEDIUM RISK
 COVID-19 Carrier without mask

LOW RISK
 COVID-19 Carrier with mask

LOWEST RISK
 COVID-19 Carrier with mask

Healthy Person with mask

Healthy Person without mask

Healthy Person with mask

Healthy Person without mask

Healthy Person with mask

Healthy Person with mask

Healthy Person with mask

Healthy Person with mask

6 FEET PHYSICAL DISTANCE

This is a general guideline. Different masks offer different levels of protection. www.cdc.gov/media/releases/2020/s1103-mask.html

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Physical Distance
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Hand Washing
 Wash your hands with soap and water for at least 20 seconds several times a day to help keep the virus away.

HELPING OTHERS: Think of things you can do to help others. Write a list and see how many of these acts of kindness you can check off this summer.

Rotary The Sonoma Index-Tribune

Mail artwork no later than 9/30/20 to: Kid Scoop, P.O. Box 1082, Sonoma, CA 94976



We developed the ***Virus-Education Mask Project***. Conceived by the local Rotary International unit, children in Sonoma, California, decorated outlines of paper masks created by *Kid Scoop* that were published in the *Index-Tribune*, a Sonoma weekly newspaper. The completed colorful masks were posted in the windows of Sonoma businesses.

How We Did It

The Kid Scoop Coronavirus News Project for Children was funded by local philanthropy. The booklet was created by the *Kid Scoop* creative team. We partnered with 300 newspapers who published the content throughout North America. San Francisco Bay Area partners provided distribution and promotion to more than 100,000 children.



Typical Feedback

“The very timely and well thought out Coronavirus Coloring and Activity Booklet that Kid Scoop created and offered to our district was immensely helpful and greatly appreciated.

We were in the midst of training and reminding our staff and in particular our Nutrition Services staff on the details of the virus and safety procedures. Our Nutrition Services staff have been on the front lines since the beginning of the pandemic, and we were seeking any details to help protect them.

This booklet was offered to us at the perfect timing for us to share it with our Nutrition Services staff to compliment our in-house training. I learned important information that I hadn't been aware of as well.

We were not sure when our students were going to return to their schools, but we wanted them to understand the virus and how best to stay safe. The booklet did this and in a fun and informative way. We knew all ages were going to appreciate and benefit from this resource that was created in a thoughtful and engaging way.”

Nancy Deming

Custodial and Nutrition Services

Oakland Unified School District

Why We Did It

The initiative's purpose was to explain the facts about the Coronavirus to young children and their families as well as what they could do to protect themselves. Through education of children and families, we strove to also help with the anxiety children were facing.

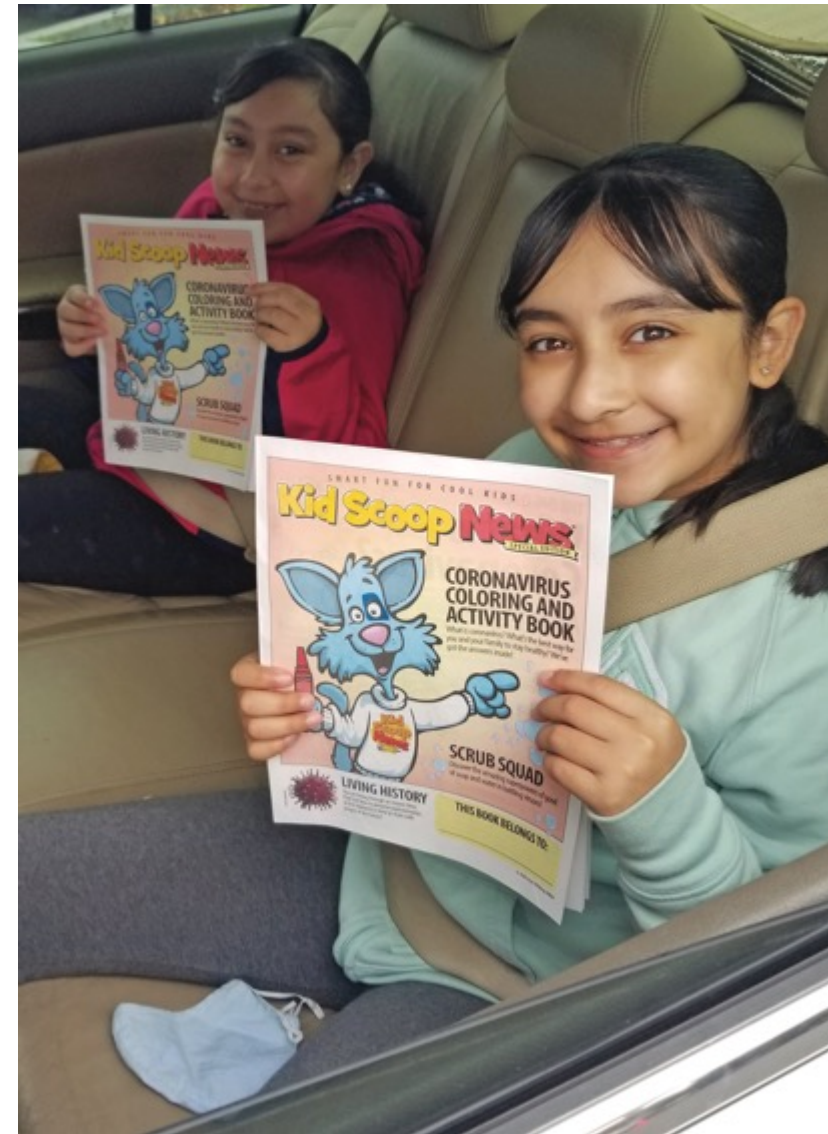


How It Was Successful

Extensive Distribution of Key Health Message:

Community and newspaper distribution partners immediately agreed to participate when we reached out, as there was an urgent need to get this information to children—no one else was doing it at the time. As such we quickly reached an estimated several million children and families throughout North America.

The benefit to our organization was increased brand awareness and understanding of the role of print during this crisis. In fact, only 30% of school children were accessing distance learning last spring. By providing *The Kid Scoop News Coronavirus Coloring and Activity Book* in print we were able to reach children who were completely isolated. This feedback was reported to us by teachers and partner organizations.



Community Feedback

“Kid Scoop News has done an excellent job with the special edition of the Coronavirus Booklet, providing such an important resource and in a fun and interactive context for children.

The publications and resources not only talk about activities but about real situations that one faces. As a Teacher in the Avance Program and as part of the Luz Center, I believe that having those resources available to be able to use them with the families with whom we work has made a big change in the community to be able to face the pandemic.

The fact that the booklets have also been provided not only in English, but also in Spanish gives us an opportunity to involve the Latino community more. It is also a great resource that children can use to do activities.”

Amelia Gutierrez, Avance Teacher & Site Supervisor

Recommended Next Steps

- It is critical to continue providing useful, *quality* reading resources for children and families in print. Distance learning has created even bigger gaps in learning achievement than existed before the pandemic. Research has documented that the gaps were quite challenging before the pandemic began. Community partnerships should continue to work together to deliver quality educational resources to children who are the most behind and isolated in homes that lack engaging and quality reading material that builds reading skills.
- ***Kid Scoop News*** has educational content that teachers highly value and children tell us they enjoy. This *Kid Scoop News* content can be licensed and utilized in other communities, which makes it relatively low-cost to replicate what we did.
- Our team is also available to share how we made this ***Kid Scoop News Coronavirus Project for Children*** work successfully.

Background on Kid Scoop News

- In 2009, ***Kid Scoop News*** evolved from the long-established syndicated youth feature called ***Kid Scoop*** which began publishing in 1985.
- A for-profit company produces ***Kid Scoop*** which was created in 1985 as a weekly youth feature in a local newspaper based in Sonoma, California. The *Kid Scoop* weekly feature has been self-syndicated by Vicki Whiting, CEO and Creative Director, to more than 300 newspapers with a circulation of 7.5 million in 2021.
- With so much content produced for *Kid Scoop* every week since 1985, this archived content has been re-purposed and published in the non-profit monthly ***Kid Scoop News*** in 2009. Whiting wanted to reach additional children in areas under-served by newspapers, and reach children from homes that contained little or no printed material. The goal was to bring the “magic of reading” to these children. The goal was to engage them in reading and thus improve their reading skills and content knowledge in geography, science, history, and literature.
- Since 2009, ***Kid Scoop News***, the monthly tabloid publication has been distributed directly to schools to reach these children. Distribution of the magazine (both in English and Spanish) is by teacher request. *Kid Scoop News* has been so much in demand, especially in inner-city schools, that finding underwriters to fund these requests has been a challenge. The majority of interested funders were philanthropic, so in 2011, Whiting created a non-profit 501c3 foundation to manage and operate *Kid Scoop News*.
- Read more about the story behind *Kid Scoop* at <https://foxchapelpublishing.com/news/press-release/kid-scoop-founder-launches-educational-childrens-books.html/>